

PRIVACY POLICY

LAST UPDATE: JANUARY 2020

1. We, EYE, operate the yachts experiences booking website at www.eyeyachts.com ("Site") which provides a market place to facilitates users to make a booking ("Booking Facilities") to rent yachts from owners & brokers on the site ("Services") & hire extra services ("Extra Services") from suppliers certified by EYE.
2. EYE ("We" or "Us") is responsible for the use and processing of your Personal Data (the "Data Controller"). We are committed to protecting and respecting your privacy.
3. The Privacy Policy will apply to your use of the Site and the booking of Services thereon.
4. For the purposes of this Privacy Policy, "Personal Data" means information relating to a living individual who is or can be identified either from that information or from the information in conjunction with other information that is in, or is likely to come into, the possession of the Data Controller.
5. The policy sets out clearly: 5.1 type of information collected; 5.2 our purpose of data collection; 5.3 the classes of persons we can transfer personal data to; and 5.4 the data access and correction right of Site users ("Data Subject").
6. By using our Site and Services, you will be deemed to have accepted and agree to be bound by this Privacy Policy. We may amend this Privacy Policy from time to time. If we make substantial changes in any way we use your Personal Data, we will notify you by posting a prominent announcement on our site and your continued use of our Site indicates your agreement with any changes on this policy.

YOU NOTE THAT USING OUR SITE:

- 7.1 You agree that if you disclose your personal data to us, we may create a database record about you.
- 7.2 You agree for us to collect any Personal Data necessary to provide you with the Services, and such Personal Data may be disclosed to the Providers or other partners where necessary, for the purpose set out in Clause 10 below.
- 7.3 You agree for us to use cookies on your browser (pieces of information relating to your preferences sent by the Site to your browser and stored on your computer hard drive). If, however, you do not want to receive cookies, you can disable this by changing your browser settings.
- 7.4 You agree that we can contact you with information about the service offered by us which may be of interest to you (unless you have stated you do not wish to receive these communications as set out in Clause 11.2 below).
8. Our site, from time to time, contains links to and from the websites of our partners, networks, affiliates or advertisers. If you follow a link to these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any Personal Data to these websites.



TYPES OF INFORMATION COLLECTED

9. We collect information from you at several points on our site and/or where you make a booking, examples of which include, but is not limited to:

9.1 When you register on our site, search for a product, make a booking on our site, pay for the services, communication, post comments on reviews on our site and when you report a problem with our site.

9.2 When you fill any forms on our Site or by corresponding with us by phone, e-mail or otherwise.

9.3 Technical information, including internet protocol (IP) address used to connect your computer to the internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating systems and platforms and

9.4 information about your visit, including the full Uniform Resource Locators (URL) click stream, to through and from our Site (including date and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks and mouse over's), and methods used to browse away from the page and any phone number used to call our customer service number.

PURPOSE OF THE INFORMATION COLLECTED

10. Purpose of Personal Data collection includes:

10.1 to successfully complete your booking of the Services, or otherwise implement our Terms and Conditions

10.2 to enable you to access and use our site and services;

10.3 to operate, protect, improve and optimize the Site, and our user's experience, such as to perform analytics, conduct research and for advertising and marketing, so that you can enjoy a customized and personalized experience;

10.4 to create and maintain a trusted and safer environment on the Site, such as fraud detection and prevention, conducting investigations and risk assessments verifying the address of your listings, verifying any indications provided by you.

10.5 to send you service, support and administrative messages, reminders, technical notices, updates, security alerts, and information requested by you;

10.6 to send you information about any of our services which may be of interest to you (unless you have indicated to us that you don't wish to receive marketing communication from us); and

10.7 to comply with our legal obligations resolve any disputes that we may have with any of our Site users, and enforce our agreements with any third parties.

11. Use of Personal Data in Direct Marketing

11.1 Where you have consented to us using your Personal Data in direct marketing, please note that:

11.1.1 Your Personal Data including, but not limited to, your name, address, telephone number, e-mail address, transaction behavior and demographic data held by us from time to time may be used by us in direct marketing;



11.1.2 The following classes of services may be marketed: 11.1.2.1 Related services and products offered by us; and

11.1.2.2 Rewards, loyalty, privileges nor co-branding programmes and related services and products.

11.2 If you don't longer wish for us to use your Personal Data for use in direct marketing as described above, please let us know in writing by emailing us at info@eyeyachts.com

WHO DO YOU SHARE YOUR INFO WITH?

12. We may disclose your Personal Data to third parties including, but not limited to:

12.1 any Providers;

12.2 any professional advisors;

12.3 any data processing companies engaged by us,

For the purpose as set out in Clause 10.

RETENTION OF PERSONAL DATA

13. We take all practicable steps to:

13.1 Ensure the accuracy of Personal Data and to erase such Personal Data after fulfillment of the purposes set out in this Policy;

13.2 Erase the Personal Data not longer required for the purpose as set out in this Policy unless prohibited under any law or public interest requires otherwise;

13.3 Ensure that Personal Data is protected against unauthorized or accidental access, processing, erasure, loss or use other than such purpose as set out in this policy;

13.4 Ensure that Personal Data will be kept in a secure manner and not be kept longer than necessary for the purposes as set out in this policy.

DATA ACCESS & CORRECTION

14. You have the right to:

14.1 Check whether we hold any Personal Data about you and access such Personal Data;

14.2 Required us to correct any Personal Data relating to you which is inaccurate;

14.3 Ascertain our policies and practices in relation to Personal Data and to be informed of the kind of Personal Data held by us.

15. Any request for access nto data or correction of data are to be addressed to us at info@eyeyachts.com.

CONTACT

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info@eyeyachts.com

